

XUECHUN WU

<https://xuechundesign.github.io/>

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OBJECTIVE

Product Designer
Product Illustrator
Graphic Designer

EDUCATION

Rochester Institute of Technology

M.F.A Visual Communication Design
Interaction Track (STEM)

08.2017- 12.2019 | Rochester, NY

Nanjing Forestry University

B.F.A Environmental Design
Landscape Track

08.2013- 06.2017 | CHINA

COURSE

Product (UI/UX)

Interaction Design

UX Design Strategies

Web and UI Design

Programming for Designer

Project Design & Implimentation

Fine Art & Graphic

Illustration × 2

Watercolor

Typography

Design System

Information Design

SKILLSET

Design

Product UX/UI

Motion Graphic

Icons Visual

Illustration

Storybook

Character Scene

Vector Texture

FX (Grain, Noise)

Tool

Adobe Creative Suite

Sketch Figma

Principle InVision

Procreate

Programming

HTML

CSS

JavaScript

P5.js

EXPERIENCE

Yahoo! (Verizon Media)

Product Designer Intern; Holiday Doodler

- Working on new features and visuals for app Yahoo Play
- Messing up our logo on Yahoo.com ;)

06.2019 - 08.2019

Face++ (Megvii)

Product Designer Intern

- Designing and iterating on visuals and UIs with the team.
- Contributed to live face recognition product and the web experience.
- Greatly contributed to the overall visual language by
 - Creating a complete set of icons (40+)
 - Creating banners for website on demand while polishing the guideline
 - Creating materials for business presentation and events

05.2018 - 08.2018

Document and Pattern Recognition Lab @ RIT

Research Assistant

Worked on UI/ UX perspective of Mathseer, a under-developing mathematical formula search engine featuring handwriting recognition.

02.2018 - 06.2018

Selected Projects (Details in Portfolio)

Product

- *Dormie*, a location-based app concept designed for roommates.
- *Waking Up*, a concept of automating smart home devices.
- *Instrumentalist*, a web app concept for better co-working experience.

Illustration

- *My Experience Manifesto*
- *When I Was A Girl*
- *Universtity Events Categories for UI*

Past Miscellaneous

- 2016 Interned Designer in Shanghai Lingshuo Convention Co., Ltd
- 2015 Excellent Student Minister in Students' Union - Etiquette Department
- 2014 Excellent Member in Students' Union - Etiquette Department

